Build a Data Sculpture

Find a Story

Data is most useful when you can use it to tell a story about something. Using the data on this handout, try to find a story that you can tell by building a mini sculpture.

• Does one piece of data jump out at you?
• If you take a step back is there a pattern in the data?
• Do you see a story when comparing one part to another?
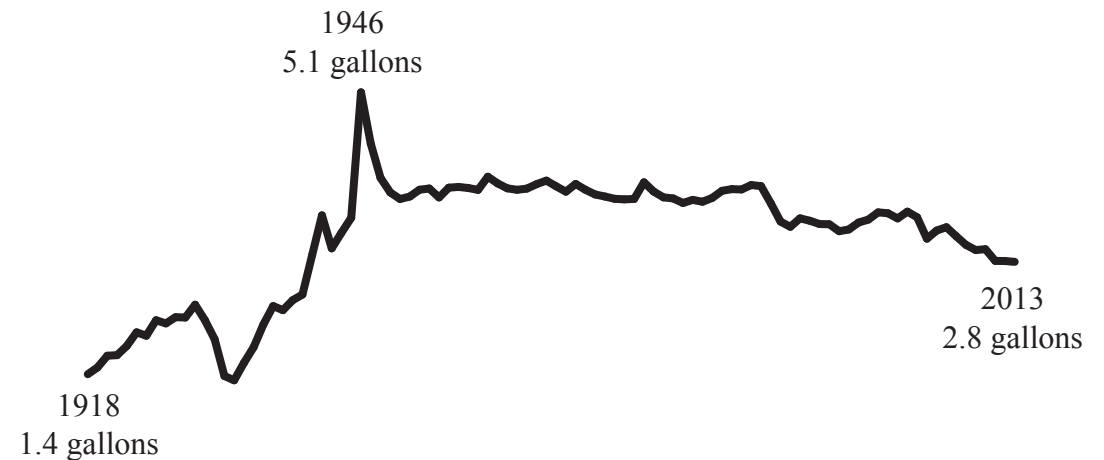
Make a Sculpture

Data visualization is very popular right now, but sometimes is hard to digest. Making a "sculpture" is a fun way to start playing with how to present your data story to other people.

• What symbols can you build to represent your data?
• How can you attract attention with this stuff?
• Can you tell simple and complex stories?

Ice Cream In the US

How Much Do We Eat?

This chart shows the gallons of ice cream an average person would eat in a year.

1946
5.1 gallons

2013
2.8 gallons

1918
1.4 gallons

Our Favorite Flavors

This survey asked 1000 people what their favorite flavor of iceam was in 2014

Flavor	
Chocolate	16%
Cookies and cream	
Vanilla	
Cookie dough	
Mint chocolate chip	
Strawberry	
Butter pecan	
Rocky road	
Coffee	6%
Other	